



- Craft your moment -

Keeping precise track of time is our goal, so each of our watches is developed and manufactured with only the best Japanese technologies available. Creating exciting new styles that inspire the people who wear our watches is our forte.



Maruzeki has been designing, manufacturing and marketing Japanese-made wristwatches ever since it was founded in Tokyo in 1999.

We produce watches to suit every demographic, from those seeking the functional basics to those who demand personalized style. Our design process factors in the latest consumer fashions, with wristwatches that incorporate modern styling, design and technology, backed with reliable made-in-Japan quality.

Our brands —**StagTYO**, **Lov-IN Bouquet**, **KAORU**, **Grandeur** and **Grandeur Plus**— are sold in Asia and around the world.

We also forge partnerships to create special-edition watches with popular cartoon and anime characters, major Japanese fashion labels, or gaming themes.





GSW005



GRP001



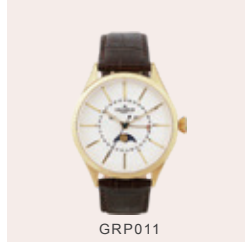
STG021



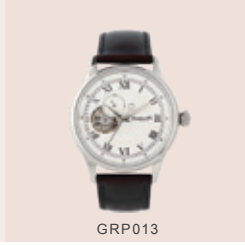
ESL079



ESL081



GRP011



GRP013



STG015



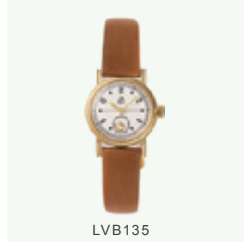
STG016



LVB134



KAORU002FH



LVB135



LVB129



KAORU003KP



KAORU005DB


MARUZEKI
02/15



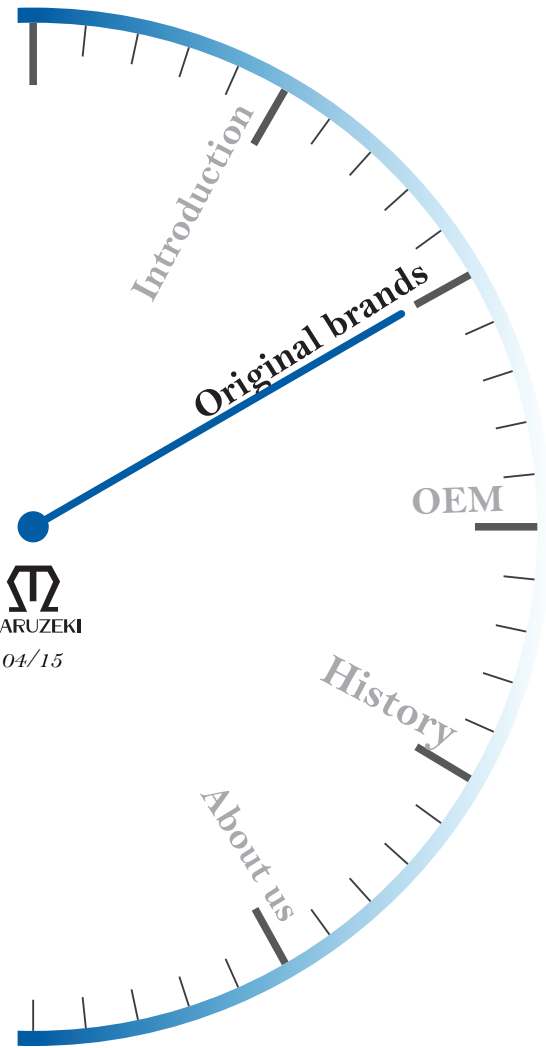
Symbolic golden cracks pattern is inspired by “Kintsugi” shaping “Amanohashidate” the landmark from Kyoto, which is the birthplace of Tango Chirimen, traditional silk fabric used for Kimonos from Edo period. Collaboration model between Lov-in Bouquet and prestigious Chirimen brand “Yamafuji”



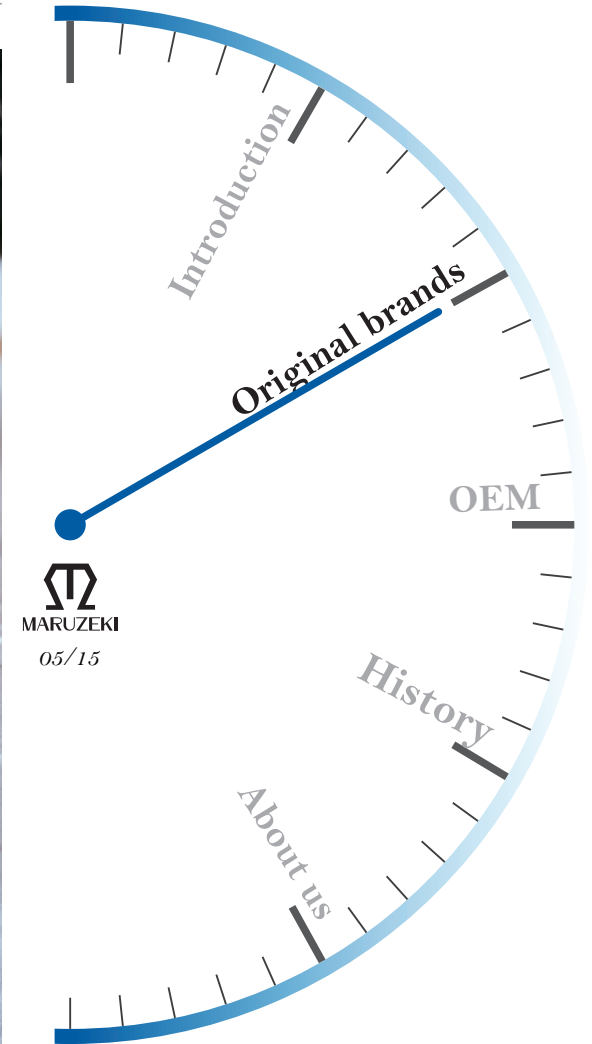


PARLEY Leather factory creates a beautiful color gradation by double dyeing two different colors on the elegant leather Kip (calf) leather and further polishing it. This time, we tested a variety of color combinations that would match the classic dial, the polishing conditions of the strap, the leather thickness, etc. With many trials and errors, the watch strap that gives off a glossy and deep gradation with a beautiful luster was created.

PARLEY Classic series use the cowhide kip with a fine and soft texture that has a translucent glossy feeling similar to enamel. Since the craftsmen carefully polish the leather after making it into a product, it produces a deep luster and brilliance with an exquisite antique-style gradation.



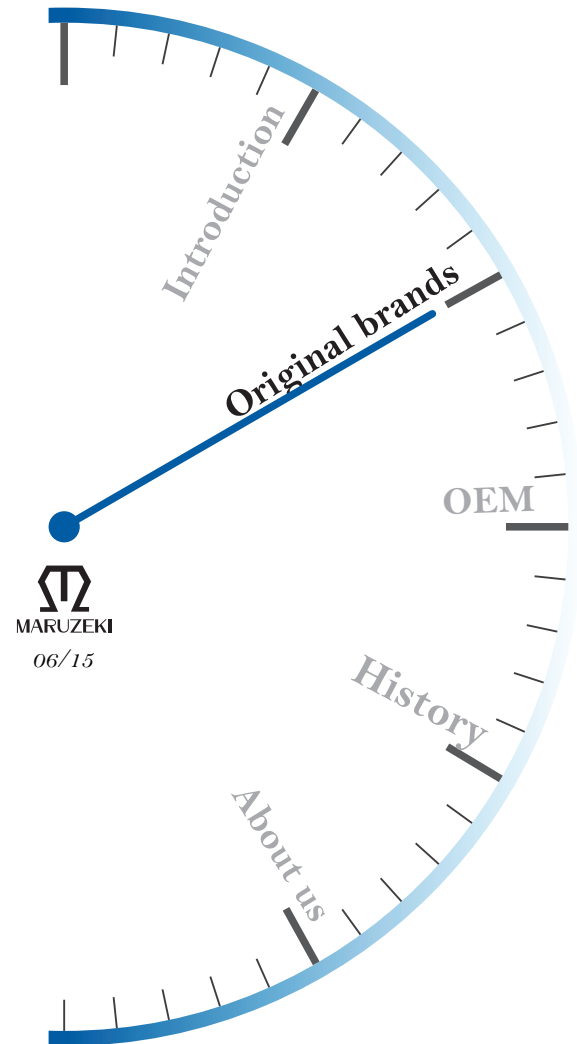
“Always wear flowers and love the earth”
An ethical watch made of food waste plant material
The strap is made with the upcycled apple skin leather, which is soft, light and strong against friction.
The dial is decorated with preserved flowers and petals made by hand which make every piece unique and original.





STAG
TYO

Created, designed and manufactured in Japan, STAG TYO is loaded with awe-inspiring dials, sleek watch cases, and perfectly-aged leather straps. Quality that is second-to-none, attention to detail that no mass-produced watch could ever match.

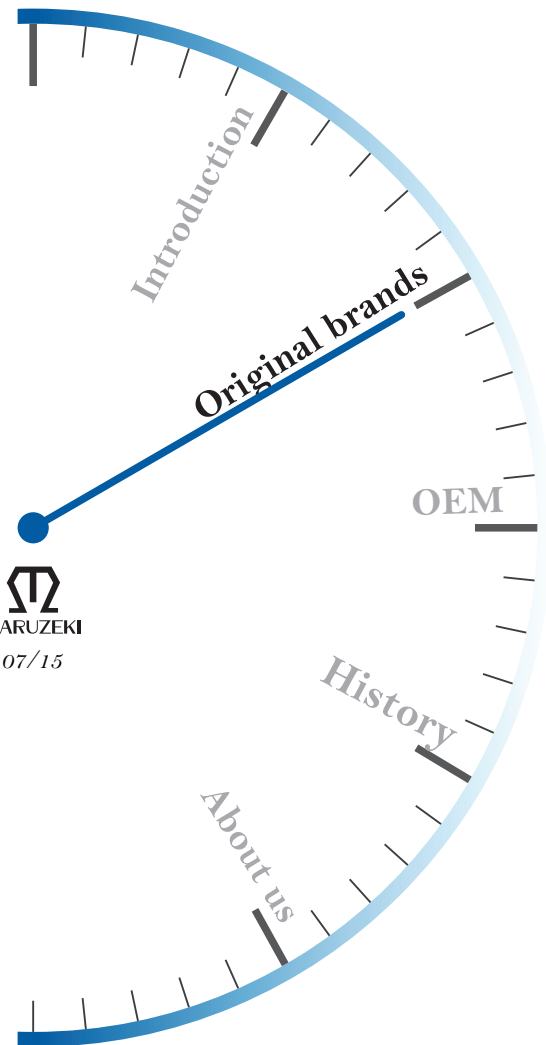




Bouquet
LOV-IN

Lov-in Bouquet watches are designed to coordinate and complete any style. The Natural Series harnesses the best of nature's floral masterpieces, while the Urban Series oozes sophistication and modern flair. No matter your style, there's bound to be a Lov-in Bouquet watch to suit.


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07/15

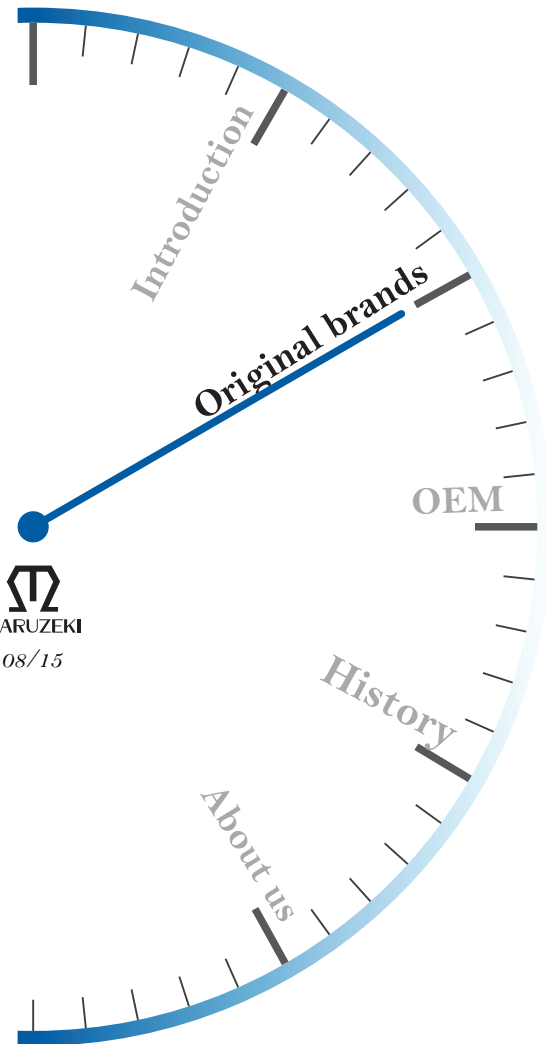




GRANDEUR
PLUS+

Comfortable beyond expectations
and made-in-Japan quality you can
trust. GRANDEUR PLUS is the
perfect fit, whenever and wherever
you go.

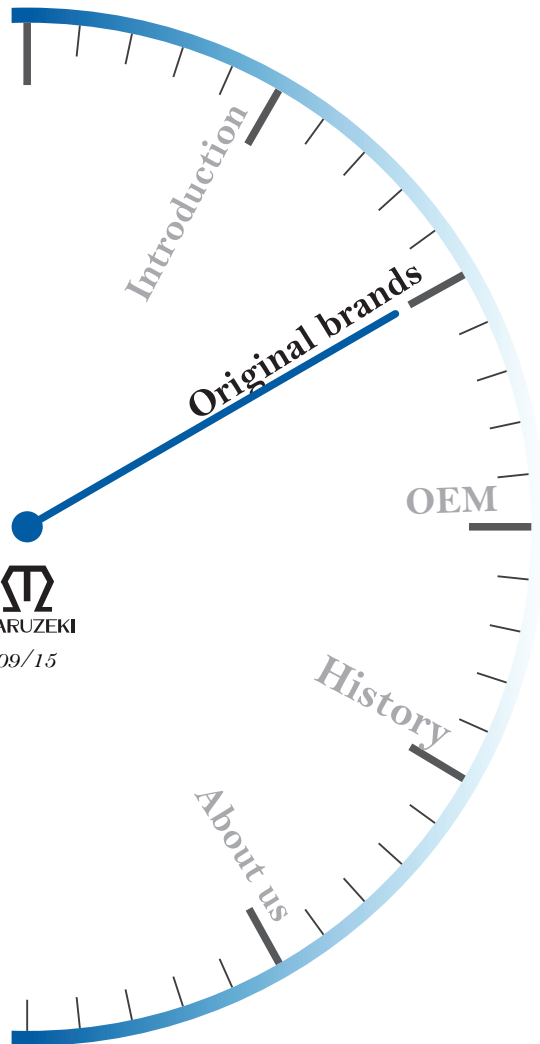

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08/15





GRANDEUR

Intricately designed by our design team, GRANDEUR watches are built with Japanese-made internals and assembled only in Japan. Commitment to quality abound with GRANDEUR.





KAORU

KAORU aromatherapy-inspired watches feature a world-first concept that gives users a novel way to revel in their favorite fragrances. Designed and created with Japan's state-of-the-art materials technology.


MARUZEKI
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Nowadays, our company follows different fashion trends and innovations to meet the customer's needs when it comes to ODM/OEM. By gaining the knowledge, experience and creative ideas from different projects, we try to create the projects that are both fashionable and unique.

In our ODM/OEM business, you can choose from different types of existing cases or our company can create a new case to meet the customer's needs. We will respond to a wide range of requests, from your original watches to novelties.

Fashion Industry

We produce men/women ODM / OEM products for various apparel, jewelry brands and etc. The customer, our sales staff, and the designer will discuss the concept, design, cost, etc., and proceed with the planning while having meetings until the customer is satisfied.

Anniversary / Novelty watch

We also manufacture anniversary and novelty watches at the request of various companies and department stores. We will propose the designs that suit the customer's needs and budget.



Inquiry

Feel free to contract us



Consultation

specifics such as budget, quantity, delivery date, design, etc



Design

Design and spec proposal
Ready made design is also welcomed.



Sample

Sample production for your checking and approval



Production

Production lead time up to 120 days

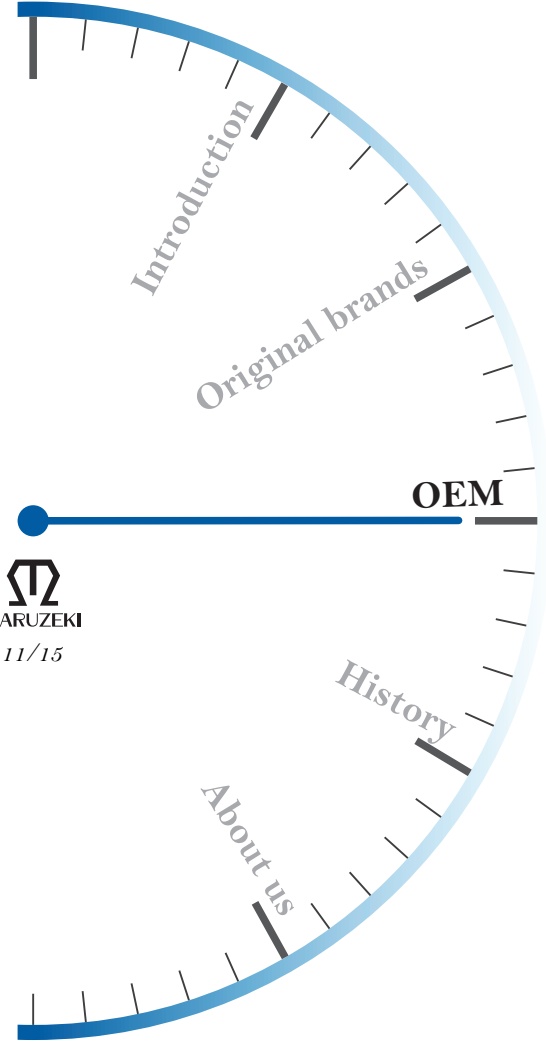


Inspection & delivery

Inspect and package then ship to you

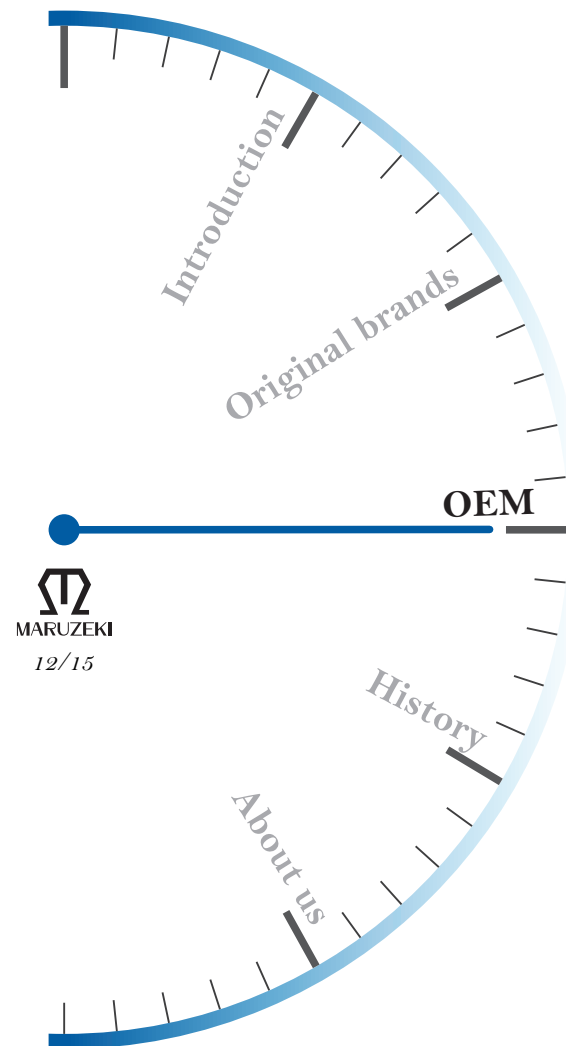


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11/15



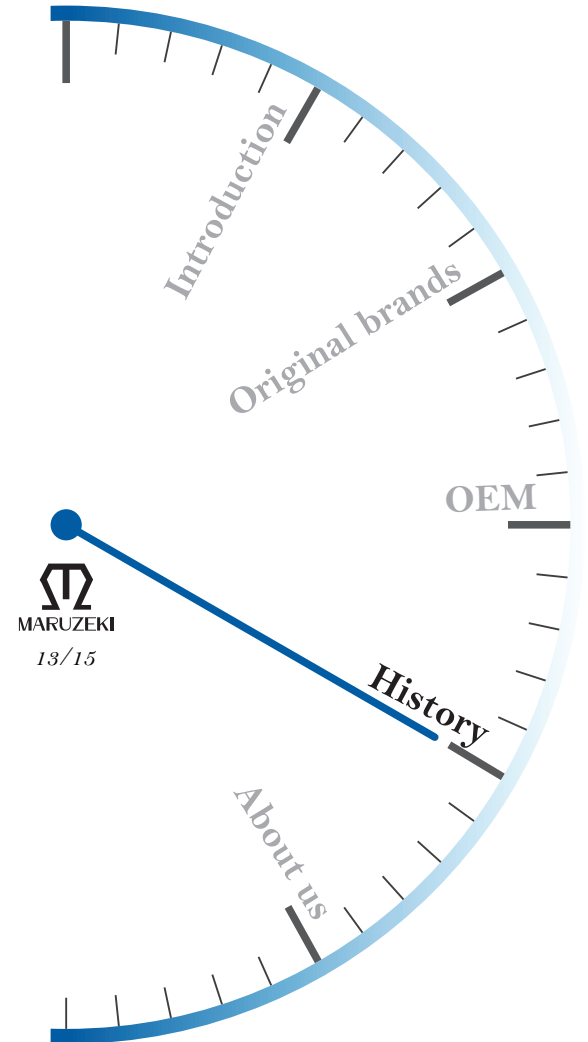
OUR DESIGN

We harness our collective design capabilities when creating our own brands as well as special-edition watches for our partners. Every watch is designed from the ground up to create an exclusive look while ensuring versatility and comfort. Designers from other industries are also starting to take notice of our styles—a testament to our approach to design excellence.




MARUZEKI
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- 1999 Incorporation of Maruzeki. “GRANDEUR” release. Start production competitive stainless watch in the market
- 2001 Start ODM /OEM busines with design development team
- 2003 “LOV-IN” release. Start stainless accessory lines
- 2008 “STAG TYO” launch with brand director Roger Francis Clarke, “LOV-IN Bouquet” release
- 2011 “FELIX THE CAT” release
- 2012 Shanghai Maruzeki open
- 2013 “GRANDEUR PLUS” launch
- 2014 “STAG × BARK IN STYLE” “LOV-IN Bouquet × BARK IN STYLE” 1st project launch. Collaboration with top models.
- 2015 “STAG × BARK IN STYLE” “LOV-IN Bouquet × BARK IN STYLE” 2st project launch.
“SWITCH” magazine 30th anniversary model “SWITCH X JEAN DIADEM x STAG” release
- 2016 New “STAG TYO JAPAN” collection launch with creative director Gaku Tsuyoshi
- 2018 aroma watch series “KAORU” launch
- 2020 “KAORU” new models release,
“KAORU x HELLO KITTY” “KAORU x Disney” release.
“Lov-in Bouquet” HORWEEN model “print leather collection” release
- 2021 “KAORU x Fist of the North Star” collaboration watch release
Twisted Wonderland pendant watch release
“Lov-in Bouquet x ISURU” release
“Official Maruzeki Global online store” open





<JAPAN>

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Online shop: <https://maruzeki.shop/>

Establishment: 26th Nov, 1999

CEO: Manami Kawasaki

<CHINA>

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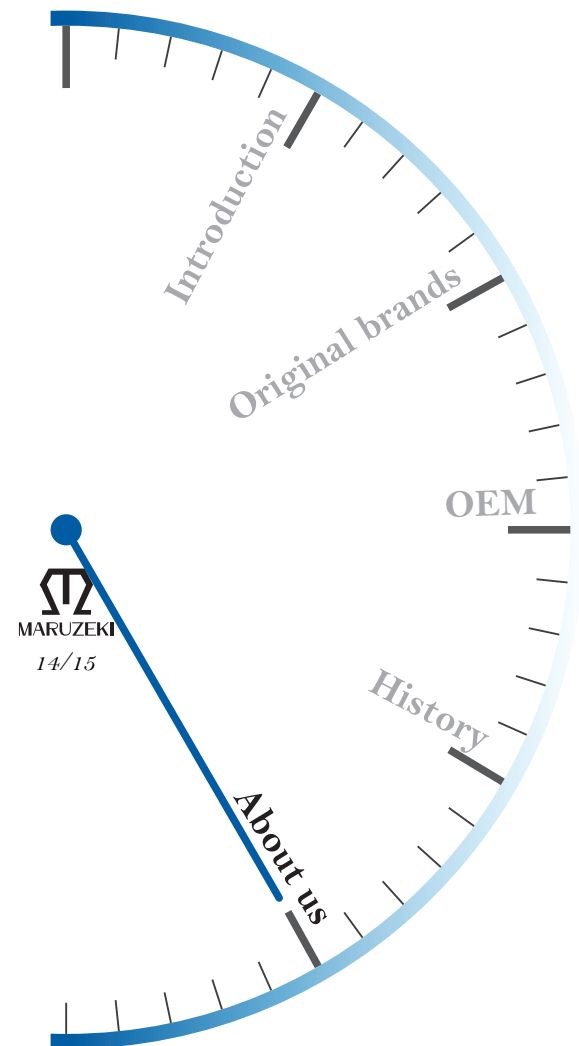
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General Manager: Manami Kawasaki

Website: <http://maruzeki.net>



Watch assembly service

our watch mechanics carefully assemble your watch, complete item will be delivered to your after quality inspection.

Repair service

our operator will support customer for repair and follow-up service

Original watch

one and only original watch produced using printer and laser engraver

